

December 6, 2011

2012 Membership Renewal & Winter Technical Meeting & Trade Show Registration

Hello fellow grape-growers and wine lovers,

It's hard to believe but it's time to renew your membership to the VVA and register for the 2012 Winter Technical Meeting & Trade Show.

This year's features:

- There will be two offerings on Thursday afternoon. The Vineyard Establishment and Operation Primer will be led by Dr. Tony Wolf and features a group of industry experts' whose discussions will range from vineyard marketing and economics, to viticulture logistics.

The Sensory Evaluation for Grape Grower program, designed to highlight and illustrate the impact of viticultural winemaking and the importance of growers and winemakers working closely together, will be presented by Dr. Bruce Zoecklein. The space for this program is limited and will include a tasting.

The VVA has received a grant from the Virginia Wine Board to help with the expense of our meeting, which allows us to offer the **Thursday workshops at a separate registration fee of \$20.00 to all VVA members and all interested Virginia residents.** Normally this workshop's registration fee is \$50.00.

- **Virginia Grape Grower of the Year Award.** The VVA Board of Directors will again present the Virginia Grape Grower of the Year Award during the annual business meeting. Please take a moment to make a nomination for this prestigious award. Detailed information is enclosed.
NOTE: The due date for all nominations is January 2nd, 2012

Membership

Membership in the Virginia Vineyards Association is open to all who share an interest in commercial grape production in Virginia. The VVA is a non-profit organization whose goal is to further that interest via:

1. Exchange of information relative to grape growing and winemaking.
2. Promotion of the Virginia wine industry,
3. Representation of the local wine industry before government agencies and the public.

Benefits of membership include:

- Annual Winter Technical Meeting and Trade Show.
- Annual Summer Technical Meeting.
- Social events.
- Quarterly e-newsletter "The Grape Press".
- VVA website which includes online classified ads for members, events calendar, links to the trade, and membership information.
- Access to the Community Bulletin Board on the Virginia Wine Marketing Office website which allows members to post grapes for sale or purchase.



Membership fee: Each VVA membership fee of \$60 covers up to two people per vineyard or company. Associate members can be added to a membership for \$10 each. Students can become members at a greatly-reduced rate of \$15. The Grape Press newsletter is sent electronically and can be sent to all members and associate members.

Annual Meeting

The 2012 Annual Technical Meeting and Trade Show will be held Thursday, February 2nd, through Saturday, February 4th at the Omni Hotel in Charlottesville, Virginia. The *tentative* agenda for the meeting is enclosed.

Meeting Registration Fees:

Vineyard Establishment and Operation Primer OR Sensory Evaluation for Grape Growers on Thursday, February 2nd 1:00pm - 5:00pm.

The fee for this session is \$20 per VVA member and Virginia residents /\$100 for non-members.

Technical Meeting and Trade Show, February 3rd-4th:

Registration fee is \$195.00 per member/\$275 for non-members. To avoid a \$50 late fee, registrations must be postmarked by January 26, 2012. The fee covers:

- Educational sessions on Friday and Saturday.
- Morning and afternoon coffee breaks.
- Trade show with exhibitors.
- Wine reception on Friday evening with the vendors.
- Continental breakfast on Saturday.
- Buffet lunch on Saturday in the Hotel Atrium

Cancellation Policy:

Registration cancellations received by January 19, 2012 will be fully refunded. No refunds will be made after that date.

Hotel Reservations:

Registrants are responsible for their own room reservations. Call the OMNI at 1-800-THE-OMNI (1-800-843-6664) and specify that you are attending the Virginia Vineyards Association meeting. The hotel has blocked a limited amount of rooms for us. These rooms go quickly, so make your reservations early. **Reservations must be made by 5:00 pm on the Omni's cut-off date of January 12, 2012, to receive the special pricing.**

Hotel location: The Omni Hotel's physical location is 212 Ridge McIntire Rd. | Charlottesville, Virginia, 22903. It can be reached via McIntyre Street from Route 250 Bypass (east), or from the 5th Street exit off Interstate 64. Parking is available at the hotel for a nominal fee, if you are not staying overnight.

Questions?

Contact Katie Meeks at 434-946-5374
Email: vavineyardsassoc@gmail.com

Enclosures:

Grower of the Year Award Nomination
Membership Form
Winter Technical Registration Form
Agenda



December 6, 2011

Last February at our annual meeting, the Virginia Vineyard Association's Grower of the Year Award was presented to John H. "Rock" Stephens of The Vineyards at Pointe Breeze. Nominations will be accepted from members for this prestigious award through January 2, 2011.

The candidate should meet the following qualifications:

- Nominated by an active member of the VVA.
- Managed or operated a vineyard in Virginia for at least seven years.
- Contributed to the Virginia Viticulture Industry.
- Have a minimum of five acres of vineyard.
- Be an active member of the VVA.

A list of our current members can be found on our website.

Nominations should be sent to vavineyardsassoc@gmail.com or mailed to the VVA at Post Office Box 91, Clifford VA, 24533 by January 3, 2012. All nominations should be in letter form, signed, and should demonstrate how the nominee meets all requirements for the award.





2012 Membership Renewal Form

Post Office Box 91 | Clifford, VA 24533
vavineyardsassoc@gmail.com | (434) 946-5374

Vineyard/Company Name: _____

Primary Business Type: Bonded Winery Independent Grower Student Other

Address: _____

City: _____

State: _____ Zip: _____

Phone: (____) _____-_____

County: _____

Acres Of Planted Vineyard: _____

Main Varieties Planted: _____

AVA (appellation, if applicable): _____

Vineyard/Company Representative

Legibly print names as you would like to have them on your membership card(s). Grape Press will be sent directly to all members that we have email addresses for. Official correspondence (voting, etc.) will go to address marked accordingly. List additional associates on the back.

Member	Official Correspondence	Email	Dues
			\$60
			Included
			\$10 <i>Associate</i>
			\$10 <i>Associate</i>
			\$15 <i>Student</i>

Total _____

Payment may be made by check or credit card.

Mail your registration form and check made payable to "VVA": Virginia Vineyards Association | Post Office Box 91 | Clifford, VA 24533

Visa and MasterCard Welcome:

Name on card _____ Signature _____

Card number _____ Expiration _____ Security Code _____

Office Use Only

Date Rec'd _____	Check # _____	Database { } Email { }
Postmark _____	Check Date _____	Card _____



2012 Winter Technical Registration Form

Post Office Box 91 | Clifford, VA 24533
 vavineyardsassoc@gmail.com | (434) 946-5374

Vineyard/Company Name: _____

Address: _____
 City: _____ State: _____ Zip: _____
 Phone: (____) _____ - _____ Email: _____

Name	Thursday Workshop	Fri. & Sat.	Late Fee <i>(After Jan. 26)</i>	Additional Ticket for Wine Reception <i>(Friday Evening)</i>	TOTAL
	[] Members & Virginia Residents, \$20 [] Nonmember, \$100	[] Members, \$195 [] Nonmembers, \$275	\$50.00	\$35.00 each additional guest.	
Subtotal:					

Payment may be made by check or credit card.

Mail your registration form and check made payable to "VVA": Virginia Vineyards Association | Post Office Box 91 | Clifford, VA 24533

Visa and MasterCard Welcome:

Name on card _____ Signature _____
 Card number _____ Expiration _____ Security Code _____

Office Use Only

Date Rec'd _____	Check # _____	Database { }
Postmark _____	Check Date _____	Card _____