

TUSKIE'S



Wine Trail

*Tuscarora Mill Magnolias at the Mill Fire Works Pizza
South Street Under Deli-Bakery Fire Works American Pizzeria & Bar*

FOR IMMEDIATE RELEASE:

Virginia Uncorked®

Kevin Malone of Tuskie's Restaurant Group (TRG) today announced that effective immediately, all Tuskie's Restaurant Group Restaurants will waive the normal corkage fee on any bottle of Virginia Wine purchased that same day from a Virginia winery. "We support the Virginia Wine makers and want to encourage folks to visit our state's fine wineries, and taste and purchase these fine wines." Malone announced, "As a bonus, bring your wine purchase in for dinner at our restaurants and there will be no charge for corkage, as long as the customer has a same-day receipt from the Virginia winery from which the bottle was purchased."

"This offer is good", Malone continued, "when dining at any one of our five restaurants: Tuscarora Mill Restaurant, South Street Under Deli-Bakery and Fire Works Pizza, all in Market Station, Leesburg; Magnolias at the Mill in Purcellville, and Fire Works American Pizzeria & Bar in Arlington. We welcome winery visitors that would like to have a bottle of their favorite Virginia wine with their meal."

When asked about the merit of this promotion that allows local wineries to sell visitors their dinner wine while still at the winery they are visiting, winery owners were glad to hear it: Lew Parker of Willowcroft Vineyard said, "This is big, very big. It allows us to sell a departing customer their preferred dinner wine from our winery."

There will be 38 wineries open in Loudoun County by the end of this year, and this should give each one of them an extra sales opportunity with each customer heading out to dine. For winery customers, it offers the opportunity to take a bottle of wine that they purchased that day from their favorite winery to one of the Tuskie's Restaurant Group establishments and enjoy it with their dinner. **Virginia Uncorked** is one more way that Tuskie's is working with local vintners, local farmers, ranchers, distillers and cheese makers to get the freshest local foods and its customers' favorite local wines to ensure everyone enjoys the very best "local" dining experience.

The indispensable disclaimer: The customer simply presents a same-day receipt from a Virginia winery for the bottle of wine they are bringing to take advantage of this offer. There is a limit of two corkage-free bottles per party. As always, all of our restaurants reserve the right to decline to serve wine or other alcoholic beverages to anyone. And Tuskie's restaurant Group may withdraw this offer at any time.

*For More Information, email Kevin Malone at: Kevin@tusgies.com